

Shown is a sampling of our sizes. Many more sizes available to choose from.

(Additional charge for spot & full color in ads.)

Column Widths

- 1 col. 1 5/8"
- 2 col. 3 3/8"
- 3 col. 5 1/8"
- 4 col. 6 7/8"
- 5 col. 8 5/8"
- 6 col. 10 3/8"

Half Page\$384

Full Page\$768

**1 5/8" wide
x 3" high
\$24.00
(1 column wide)**

**3 3/8" wide x 1" high - \$16.00
(2 column wide)**

**3 3/8" wide x 4" high - \$64.00
(2 column wide)**

**3 3/8" wide x 5" high - \$80.00
(2 column wide)**

**3 3/8" wide x 2" high- \$32.00
(2 column wide)**

**3 3/8" wide x 3" high - \$48.00
(2 column wide)**

**6 7/8" wide x 3" high - \$96.00
(4 column wide)**

DISPLAY AD LAYOUT SIZES FOR THE SHOPPER'S GUIDE

\$8.00 per column

5 1/8" wide x 3" - \$72.00
(3 column wide)

5 1/8" wide x 4" - \$96.00
(3 column wide)

5 1/8" wide x 8" - 1/4 page - \$192.00
(3 column wide)

2 col. x 2 1/2" - \$40.00
(2 column wide)

2 col. x 4 1/2" - \$72.00
(2 column wide)