

Shown is a sampling of our sizes. Many more sizes available to choose from.

*(Additional charge for spot & full color in ads.)*

**Column Widths**

1 col. .... 1 5/8"

2 col. .... 3 3/8"

3 col. .... 5 1/8"

4 col. .... 6 7/8"

5 col. .... 8 5/8"

6 col. .... 10 3/8"

Half Page .....\$360

Full Page .....\$720

**1 5/8" wide  
x 3" high  
\$22.50  
(1 column wide)**

**3 3/8" wide x 1" high - \$15.00  
(2 column wide)**

**3 3/8" wide x 4" high - \$60.00  
(2 column wide)**

**3 3/8" wide x 5" high - \$75.00  
(2 column wide)**

**3 3/8" wide x 2" high- \$30.00  
(2 column wide)**

**3 3/8" wide x 3" high - \$45.00  
(2 column wide)**

**6 7/8" wide x 3" high - \$90.00  
(4 column wide)**

**DISPLAY AD LAYOUT SIZES FOR THE SHOPPER'S GUIDE**

**\$7.50 per column**

**5 1/8" wide x 3" - \$67.50  
(3 column wide)**

**5 1/8" wide x 4" - \$90.00  
(3 column wide)**

**5 1/8" wide x 8" - 1/4 page - \$180.00  
(3 column wide)**

**2 col. x 2 1/2" - \$37.50  
(2 column wide)**

**2 col. x 4 1/2" - \$67.50  
(2 column wide)**